



3-7-2012
(Date)

3101 Page Ave.
Jackson, MI 49203

FOR IMMEDIATE RELEASE

**Local Tanning Facility Staff Member Earns Indoor Tanning
Credential**

JACKSON, MI Dianne Terrio of Steel Magnolias
Operator Name *Salon Name*
in Millinocket has successfully completed the internationally recognized
City
certification course for indoor tanning facility operators and staff administered by the International Smart Tan Network.

Smart Tan is a worldwide professional consortium dedicated to researching and promoting the responsible, life-long care regimen of moderate tanning and sunburn avoidance.

Certification requires an individual to be knowledgeable regarding the effects of ultraviolet light, skin types, maintenance of indoor tanning equipment, and a number of other areas critical to professional salon operation.

“We believe, and research has supported, that moderate indoor tanning – for individuals who can develop a tan, is the smartest way to maximize the potential benefits and minimize the potential risks associated with either too much or too little sunlight,” said Joseph Levy, vice president of the International Smart Tan Network, “As a Smart Tan Certified Indoor Tanning

Operator, Dianne joins a conscientious group of educated tanning facility owners
Operator Name
in holding credentials to best advise salon patrons. Both Steel Magnolias and
Salon Name
Dianne can be proud to display the certification diploma.”
Operator Name

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